

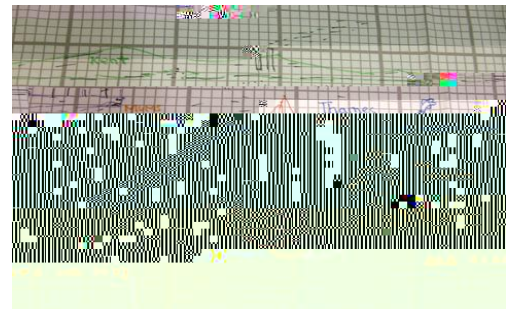
This case study outlines the learning from the UCL Café Culture series. Café Culture is an ongoing programme of evening events, where researchers from the UCL School of European Languages, Cultures & Societies (SELCS) and external speakers give short, fun talks on their research and interests. After the talks there is time for questions, activities and informal discussion. The Café Culture series started in May 2013; since then, six events have been held, topics covered have included: vampires, translation and fairy tales.

UCL Café Culture is a unique, cohesive public engagement programme co-ordinated within SELCS. This case study identifies key findings from the activities so far and makes recommendations for future events.

- increase opportunities for UCL SELCS-based researchers to explore the impact and contemporary relevance of their current research with a non-academic audience
- improve external recognition of SELCS as a place known for the discussion and research of ideas which have a bearing on the way people live their lives today
- increase the public engagement skills and expertise of SELCS-based researchers
- increase opportunities for SELCS-based researchers to work in an interdisciplinary way, across SELCS, and potentially more widely across UCL faculties

develop a model for Café Culture activity (to include timeline, budget, resource and evaluation strategy)

- develop an audience development plan for SELCS Café Culture activity
- pilot a Café Culture event in Summer Term 2013
- evaluate the success of the Café Culture pilot



Between May 2013 and July 2014  
Café Culture events have been held

Café Culture events were attended by 1,200 people, an average of 30 people per event

Approximately 70% of event attendees were not UCL affiliated

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