



# UCL dPHE Report 2018-2022





# Centre Mission



**Adaptation of GADSA for UK settings:** A mobile gamified antimicrobial stewardship decision support app for prescribing behaviour change

**PASS:** Collaborative project aiming to increase antibiotic stewardship through behaviour change

**NRIC meets ICAN:** Understanding information needs of infection control practitioners in Africa

**GADSA:** A gamified antimicrobial stewardship decision support app for prescribing behaviour change

**MANTRA:** Increasing maternal and child health resilience before, during and after disasters using mobile technology in Nepal

**SYMBIOTIC:** Social-industrial symbiosis of Malaysia's bio-plastic wastes

**Data Sans Frontiers:** Medi+board for mobile surveillance in medical emergencies

UNITED KINGDOM AFRICA MIDDLE EAST, WEST BANK BRAZIL BRAZIL AND TURKEY

**DR-TB Genie:** Mobile decision support for decentralised management of drug-resistant tuberculosis

AUSTRALIA AND EUROPE SOUTH AFRICA PORTUGAL MALAYSIA

**Edugames4all:** Educational games for children across Europe teaching antibiotic resistance and hand hygiene

**INRIC:** International Resource for Infection Control providing single access point for infection control guidelines and information

**ZIKA:** A gamified m-training app for health professionals on protocols and participatory surveillance associated with Zika virus

**MOISS:** A real-time approach for monitoring the weather and the water in order to evaluate the most suitable mosquito habitats.

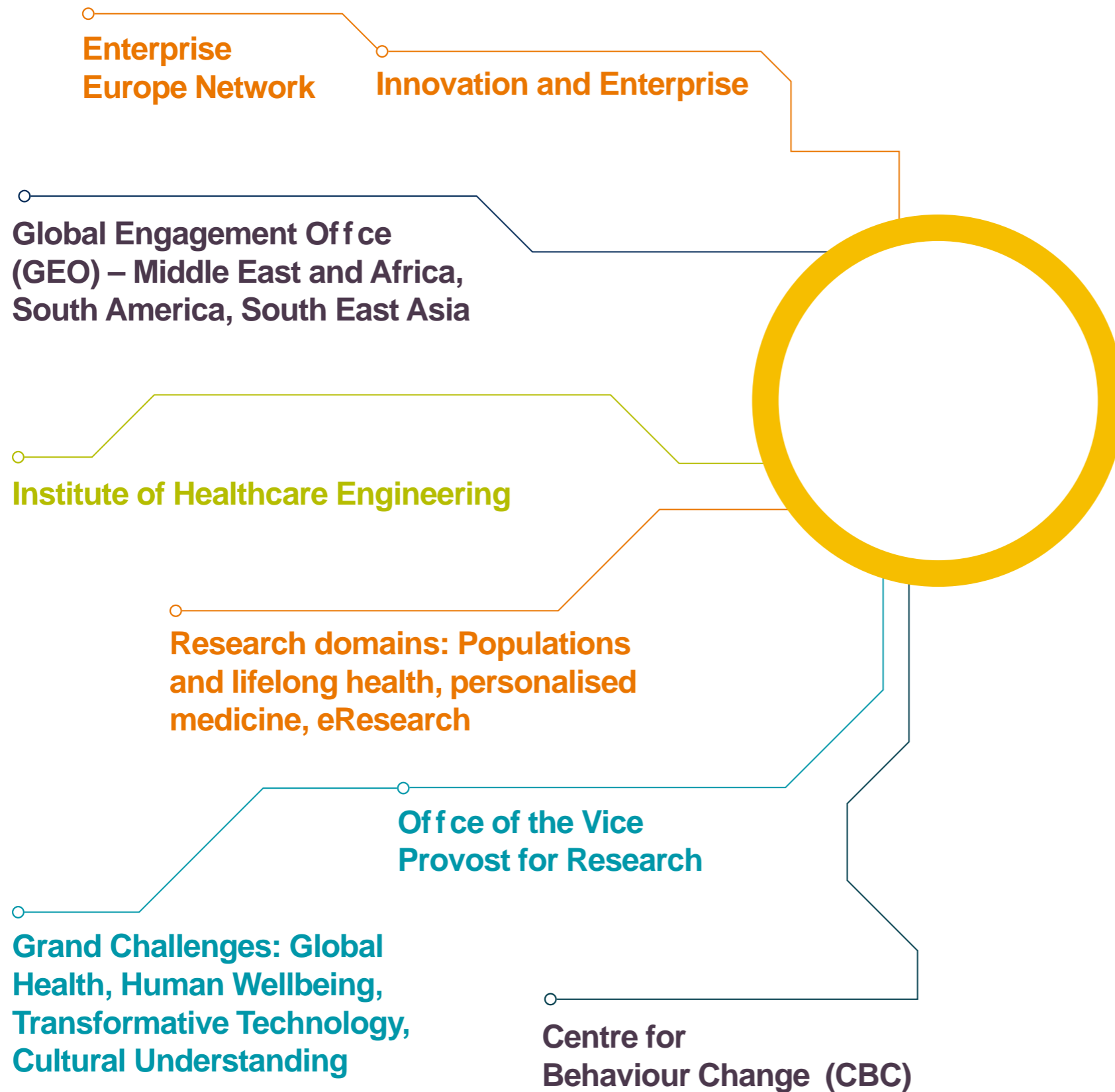
**ZIKA:** A gamified m-training app for health professionals on protocols and participatory surveillance associated with Zika virus

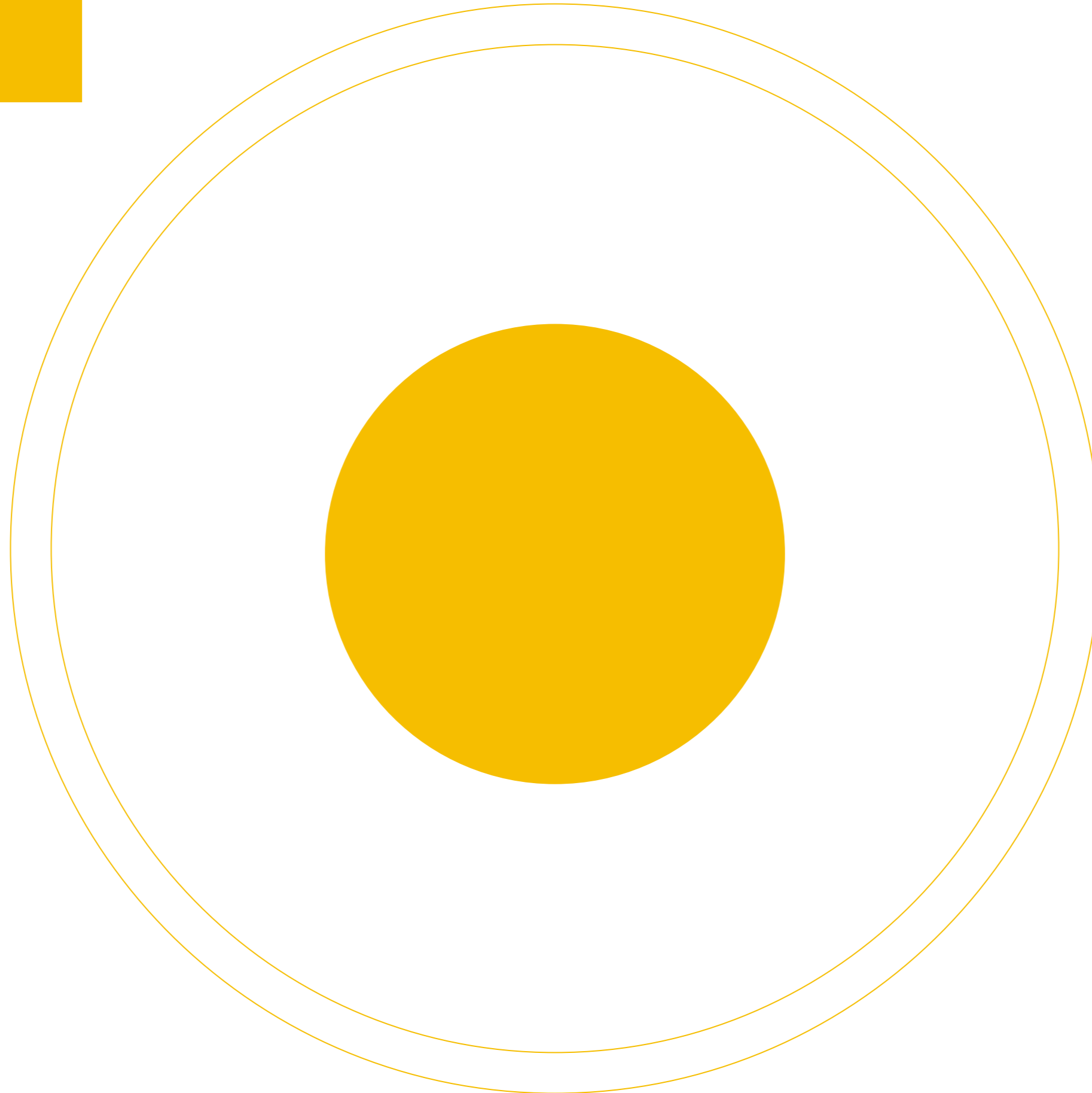
**MEWAR:** Mosquitoes populations modelling for early warning system and rapid response by public health authorities correlating climate, weather and spatial-temporal mobile surveillance data

**MOISS:** A real-time approach for monitoring the weather and the water in order to evaluate the most suitable mosquito habitats.

# Projects and where we work

# UCL Collaborations Partners





# In Numbers

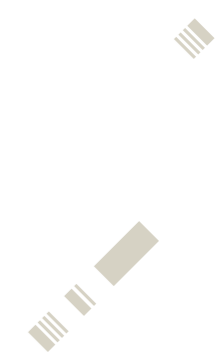
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Staff  
members

2,776    507

151    1,491





**Research**

## MOSQUITO SURVEILLANCE APP: IMPROVING EFFICIENCY OF SURVEILLANCE AND MONITORING FOR ZIKA VIRUS IN BRAZIL AND PORTUGAL

Mosquito-borne diseases such as dengue have been considered major public health concerns since the middle of the last century. Due to climate change and increased air travel, two new arboviruses became endemic in the Americas: Chikungunya and the recent deadly outbreak of Zika.

In this project, we co-authored and developed a gamified mobile app to engage community health workers in new methods for mobile phone surveillance protocols using participatory mapping of *Aedes aegypti* foci, in order to supply geographical information to policymakers at the municipality and regional and national levels. Secondly,

popultiona

2020 - ONGOING

## **MEWAR: MODELLING MOSQUITO POPULATIONS FOR EARLY WARNING OF ZIKA VIRUS IN BRAZIL**

2021 - ONGOING

## **MOISS: MOSQUITO OVITRAPS IOT SENSING SYSTEM**

## GADSA: ENCOURAGING BETTER USE OF ANTIBIOTICS IN NIGERIA

Many deaths caused by infectious diseases in lower-income countries could be avoided through better infection prevention and control practices including appropriate prescribing of antibiotics. As high as 20-50% of antimicrobial use in Africa is thought to be inappropriate.

The GADSA (Gamified Antimicrobial Stewardship Decision Support App) project co-developed a mobile tool with prescribing professionals to encourage guideline-compliant prescribing. Integrating guidelines from WHO and Sanford, the GADSA app was piloted with 70+ surgeons across three hospitals in Nigeria and

demonstrated positive prescribing behaviour change.

*Project led by UCL IRDR dPHE. Collaborators: Dr. Laura Shallcross (UCL Institute of Healthcare Informatics), Prof. Andrew Hayward (UCL Epidemiology and Public Health), College of Medicine at University of Lagos, Swinburne University of Technology Australia,*

## DR-TB GENIE APP: HELPING DOCTORS TO MAKE INFORMED PRESCRIBING DECISIONS IN SOUTH AFRICA

Drug-resistant (DR) tuberculosis (TB) is the most costly and complex form of TB to manage. South Africa has the 3rd highest number of notified cases of DR-TB and high rates of HIV co-infection. New guidelines for DR-TB have increased the complexity of management which is a barrier to implementation of the decentralised model of care.

In this project we are developing and piloting a smartphone application that provides clinical decision-making support for inexperienced healthcare workers

managing drug-resistant TB in adults and children with or without HIV co-infection in decentralised in South Africa. We are establishing a network to support the wider evaluation and implementation across Africa and in other ODA countries.

*Project led by Dr. Hanif Esmail (UCL Institute of Global*

## EDUGAME4ALL: FUN AND INNOVATIVE GAMES TEACHING CHILDREN ABOUT BUGS AND GERMS

Educational games for children across Europe. Development and evaluation of two distinct education games for junior and senior children teaching hand and respiratory hygiene and antibiotic resistance launched in September 2009 with high acclaim. This was covered by press and media as a unique educational initiative for children.

*Project led by UCL IRDR dPHE. Collaborators: Andreea Molnar (Swinburne University, Australia), Initially funded by the EC FP6 programme.*

2006 - ONGOING

## iNRIC: PROVIDING A 'ONE-STOP SHOP' FOR INFECTION CONTROL PROFESSIONALS AND TRAINEES

The iNternational Resource for Infection Control ([www.inric.org.uk](http://www.inric.org.uk)) is a single access point to information and guidelines on infection and control for medical professionals and trainees requiring up-to-date evidence-based information in the infectious disease domain. In 2012, iNRIC was successfully evaluated in terms of impact on clinical practice and has since served over a million users from 159 countries.

can significantly decrease mortality, improve health outcomes in city and rural settings and dramatically increase the capacity of health systems in low-to-middle-income-countries (LMIC).

*Project led by UCL IRDR dPHE. Collaborators: Sue Wiseman (iNRIC), Dr. Katerina Stavrianaki (UCL IRDR), Development originally funded by the UK Department of Health and Social Care and EPSRC IAA.*

Improving Infection Prevention and Control (IPC) practice



2014 - 2016

## iNRIC MEETS ICAN: INFORMATION NEEDS OF INFECTION CONTROL PROFESSIONALS IN AFRICA

Improving infection prevention and control in Africa is key to increasing patient safety, lowering risk of outbreaks, hospital acquired infections and along with antibiotic stewardship, help drive down the high rate of antibiotic resistance across the continent. Ensuring that infection control professionals have access to the guidance they require for reference, training and at the point of care is vital.

needs assessment engaging 250+ African prescribing professionals. Results of this project informed the development of a section on the iNRIC website with outreach to Africa.

*Project led by UCL IRDR dPHE. Collaborators: Dr. Katerina Stavrianaki (UCL IRDR), ICAN University of Stellenbosch, South Africa and the College of Medicine, University of Lagos, Nigeria.*

Through a collaboration with the Infection Control Africa Network ([www.icanetwork.co.za](http://www.icanetwork.co.za)), we led an information

## MY ACTIVITY JOURNAL APP

In Spring 2020, governments around the world-imposed

## ZOOM OR NOT TO ZOOM: UNDERSTANDING LIFESTYLE CHANGE DURING LOCKDOWN FOR COVID-19

2020 - ONGOING

## COVID-19 ON TWITTER: CAPTURING SOCIAL MEDIA CONVERSATIONS DURING THE COVID-19 PANDEMIC

COVID-19 social media discourse: Mapping trends and key terms shared around the world on social media during the pandemic in 2020.

The COVID-19 pandemic saw an incredible rise in the amount of virtual connections being made through the use of technology. Looking more closely at the data collected on social media platforms, gives a unique snapshot of the themes and topics being discussed across the world.

This project assessed trending topics and key terms

in relation to the epidemic curve for COVID-19 across multiple counties. Working in collaboration with the WHO, colleagues from across the dPHE network and Master's degree students from UCL IRDR, searches of data drawn from social media platforms (e.g. Twitter) were analysed for keywords and terms across multiple different languages.

*Project led by UCL IRDR dPHE. Collaborators from the [Universitat Pompeu Fabra](#), Barcelona, World Health Organisation.*

2020 - ONGOING

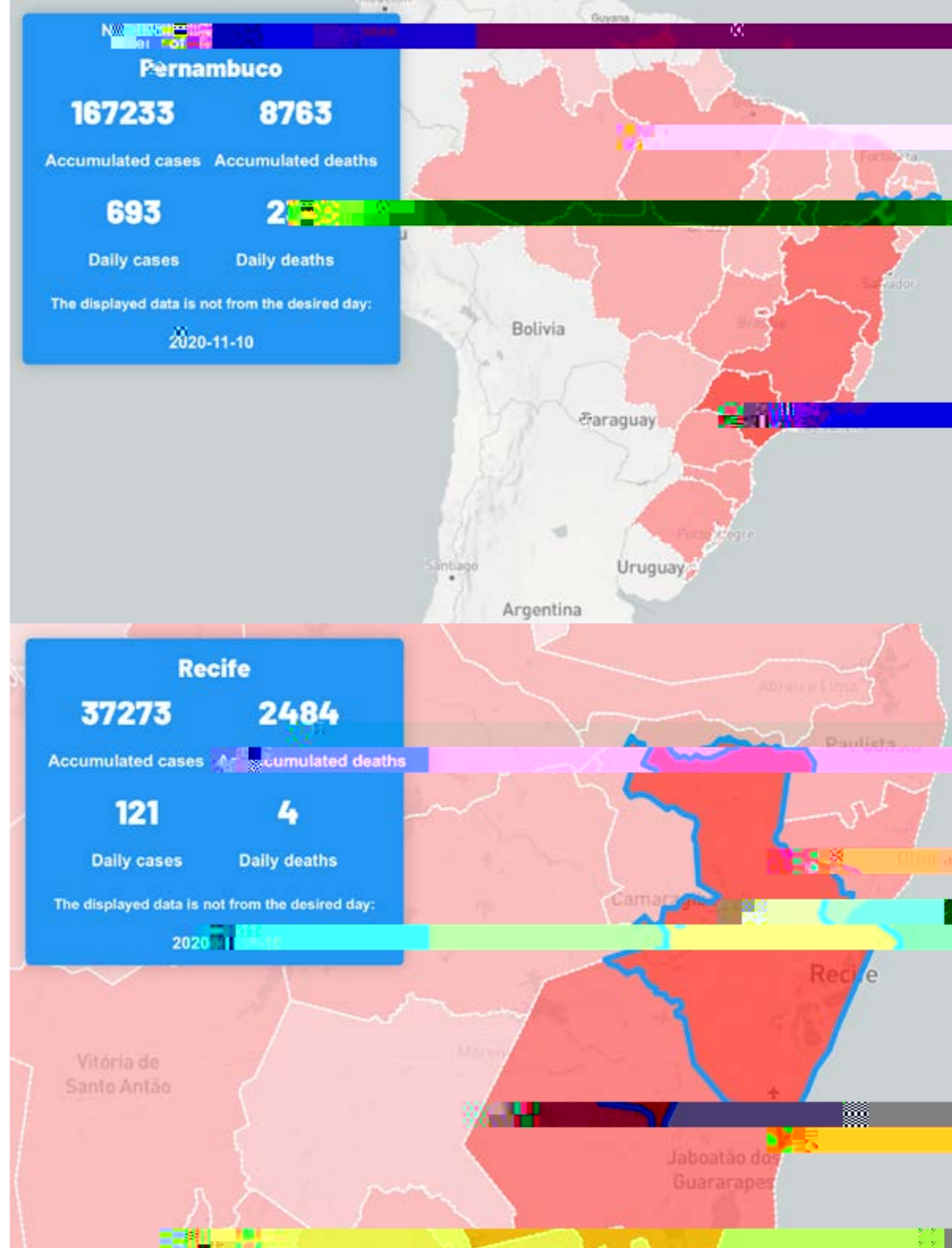
## COVID SGIS AND IRRD-PE: MAPPING THE SPREAD OF THE COVID-19 PANDEMIC IN BRAZIL

COVID-19 systematic mapping: early warning and prediction of future pandemics in Pernambuco. The first confirmed case of COVID-19 in Brazil, was recorded on the 25th February 2020. Brazil was the epicenter of the pandemics in May and June 2020 - and the response was led by state governors.

Working with colleagues at the Universidade Federal de Pernambuco (UFPE), dPHE contributed to predicting models for the epidemics using artificial intelligence and

thermal drones through programmes COVID SGIS and IDDR-PE (Instituto para Reducao de Riscos e Desastres de Pernambuco)

*Project led by Universidade Federal de Pernambuco (UFPE) - COVID SGIS and LIKA Institute in UFPE leading IRRD-PE initiative. Collaborators UCL IRDR dPHE*





2020

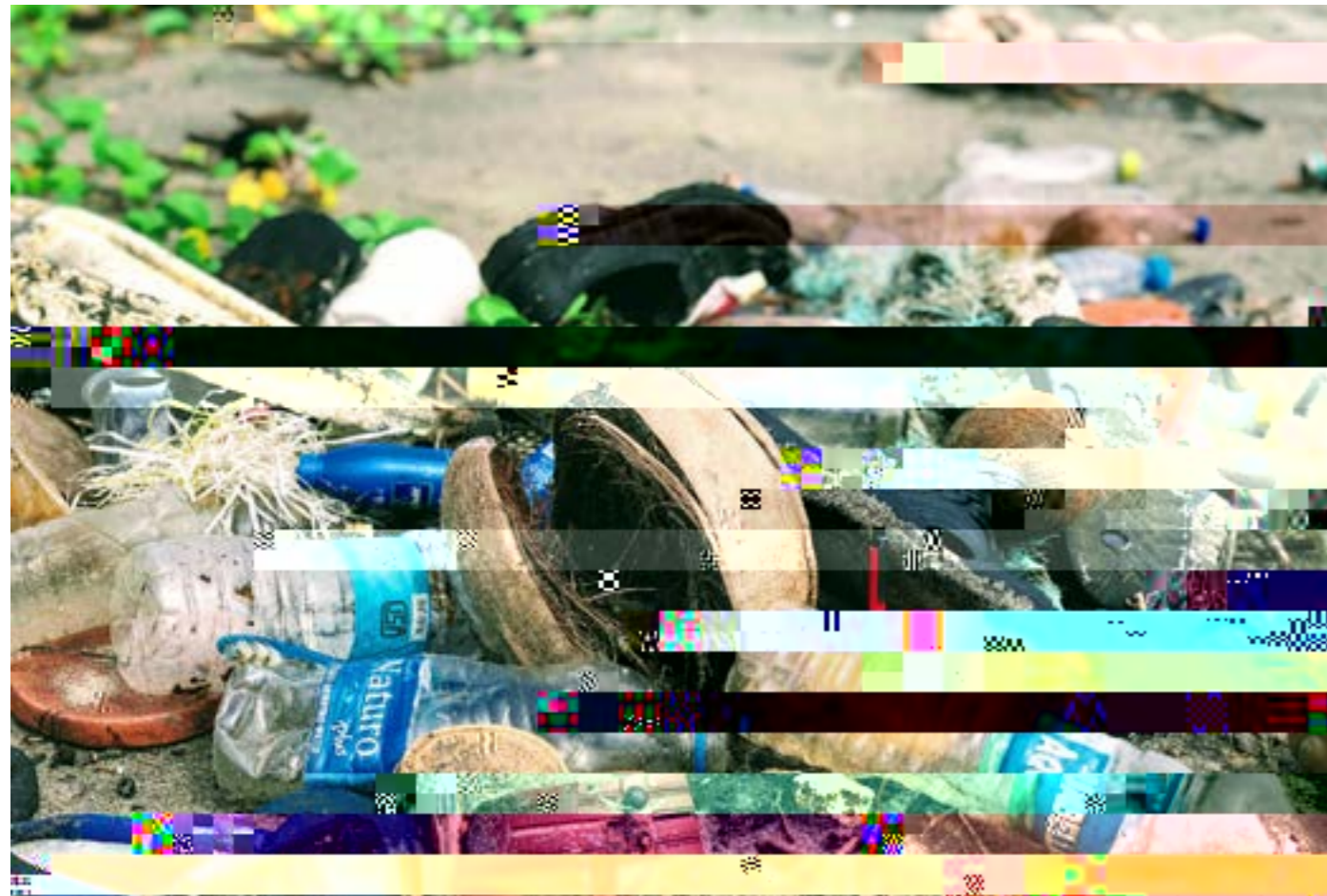
## SYMBIOTIC: REDUCING MALAYSIA'S PLASTIC WASTE THROUGH COMMUNITY INTERVENTION

Research shows that only 25% of Malaysia's annual 4.2 million tonnes of municipal solid waste (MSW) is recycled. The organic fraction represents a wasted 13.1TWh while 6.3M tonnes of plastic ends up in landfill annually.

The SYMBIOTIC project explores the social and industrial synergies in valorising Malaysia's organic and plastic waste streams with strong, complementary partners addressing Malaysia's waste and recycling challenges. It will investigate the integration of scalable, demonstration-ready technologies with community

engagement strategies to create a circular economy (CE) model that reduces poverty and social/gender inequality. The project's focus was on Sandakan, a poor coastal area with inadequate waste infrastructure and high levels of pollution.

*Project led by UCL IRDR dpHE and LEAP Micro AD. Collaborators: University of West London, Future Alam Borneo, LAX Global Resource, Arkitrek and community leaders and members from the region of Sandakan. Funded by Innovate UK Newton Ungku Omar Fund.*



## MEDI+BOARD AND DATA SANS FRONTIERS: MAKING SENSE OF BIG DATA FOR PREDICTING OUTBREAKS AND EPIDEMICS IN THE MIDDLE EAST

## CHARACTERIZING SPILLOVER RISK AT THE HUMAN-ANIMAL INTERFACE IN

## THE DEVELOPMENT AND EVALUATION OF BEHAVIOR CHANGE THEORY-BASED SOCIAL MEDIA INTERVENTIONS FOR ADDRESSING VACCINE HESITANCY

Interventions informed by behavior change theory and delivered via social media platforms offer an important opportunity for addressing vaccine hesitancy. The aim of this project is to systematically combine evidence, theories and social media tools to develop such interventions.

Addressing the influenza vaccination hesitancy among the Chinese college students study in the UK has been selected as a case study due to the great demand and

appropriate environment (frequent social media usage and high penetration rate). A WeChat (a Chinese social media platform) intervention will be designed using Behavior Change Wheel (BCW) and User-Centred

## **MANTRA: MAKING IMPACT ON HEALTH OF THE MOST VULNERABLE COMMUNITIES AND DISADVANTAGED WOMEN IN LOW-INCOME SETTINGS THROUGH MOBILE AND DIGITAL**





## COMING SOON: MSC IN DIGITAL PUBLIC HEALTH IN EMERGENCIES

At present, there are few opportunities for the technical workforce responsible for creating the 'digital' (e.g. programmers, data scientists, statistical modellers) and the healthcare workforce tasked with deploying solutions into the 'real world' (e.g. healthcare professionals, public health and agency workers) to come together. The forthcoming MSc in Digital Public Health in Emergencies will establish a much-needed dedicated accredited training pathway for traditionally technology-based disciplines (e.g. computer science, data science) looking to work in public health, and for health disciplines (e.g. nursing, applied health) interested in the development and deployment of technologies for global health emergencies.

## COMING SOON: SUMMER SCHOOLS

Coming soon - We are currently preparing a dPHE Summer School curriculum which we anticipate will be available in the near future. The structure of the course has been designed for those with a broad interest in the development, implementation and evaluation of digital technologies for public health in emergencies and with professional schedules in mind; easily digested, accessible and flexible. Our aim is to empower participants with the latest evidence-based research and case studies from real-life examples of where digital technologies have been developed and deployed in the field. Watch this space!



# Impact

From improving the mental wellbeing of people in isolation during UK lockdowns to guiding the complex decision-making of doctors in South Africa, our innovative apps, programs and trainings are delivering cutting edge public health techniques around the world. The real-world impacts of our projects are sparking positive change across the field of digital public health and have been recognised by multiple awards in 2020.





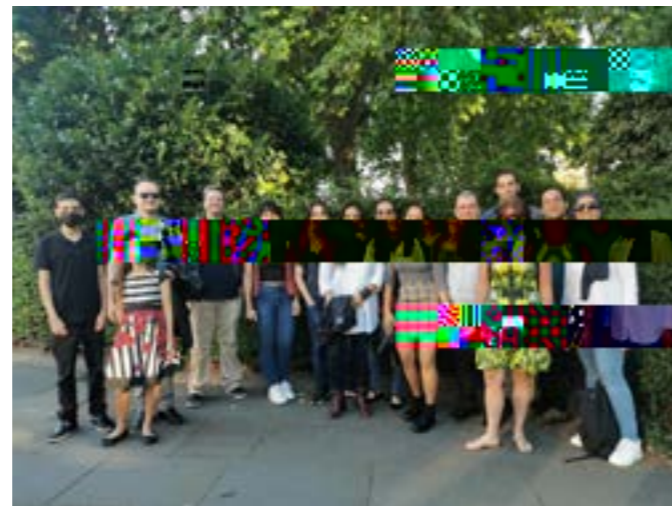




# Events and Public Engagement

# 3RD dpHE ANNIVERSARY AND MEWAR PROJECT ANNUAL MEETING

This interdisciplinary workshop held in July 2022 brought together speakers to discuss the challenges and opportunities of Digital One Health in the Era of Global Warming. A side event was the MEWAR Project Annual meeting. Professor Geraint Rees (VP Research, Innovation and Global Engagement) gave the closing remarks for the event



# dpHE LAUNCH EVENT: 1ST NOVEMBER 2018

# dpHE 2ND ANNIVERSARY AND PROFESSOR KOSTKOVA INAUGURAL LECTURE: 26TH JANUARY 2021

# DPH ANNUAL CONFERENCE

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## MASTER CLASSES

## SKILLS BUILDING EVENTS

## KEYNOTES AND INVITED TALKS

**MAY-2022** Keynote Speaker: “Saúde Escolas: Projeto de Monitorização em Saúde [SEE\_App], launch meeting of the project, Funchal, Madeira, Portugal

**APR-2022** Keynote Speaker: World Health Day conference “Our Planet, Our Health” at the Regional Health Directory in Funchal, Madeira, Portugal with a closing address delivered by the Regional Secretary of Health Dr Pedro Ramos, featuring on the regional TV channel

**MARCH-2022** Keynote Speaker: Fourth Regional Collaborative Discussion of the Caribbean Community of Practice (CCoP): Behaviour Change and the COVID-19 Response, Bahamas/Jamaica.

**OCT-2021** Keynote Speaker: 23rd International Conference of the Catalan Association for Artificial Intelligence (virtual), Lleida, Catalunya, Spain

**AUGUST-2021** Keynote Speaker: International Conferences on eDemocracy & eGovernment (ICEDEG) 2021, Quito, Ecuador, online

**JUNE-2021** Invited talk, Seminar, University of Porto, Portugal, online

**MARCH-2021** Cutting-edge Technologies for a Disaster-free Future, online webinar, UCL & Yamaguchi Japan, Japan

**JAN-2021** Invited Panellist: The Rational Animal - The Vaccine Dilemma, The Institute of Art and Ideas

**JAN 2021** Invited Panellists: Promotive Digital Health and Well Being in the context of Covid Pandemic - Indian and Global Experience

**NOV 2020** Global Symposium, UCL Institute for Healthcare Engineering, UK

**NOV 2020** Scaling Digital learning in Global Health and Emergencies, Empower School of Health and University College London, International

**OCT 2020** Keynote: International Students’ Meeting on Public Health (ISMOPH) and World Federation of Public Health Associations (WFPHA)

**NOV 2020** Keynote: 4th Symposium on Innovation in Biomedical Engineering - SABIO IV, Recife, Brazil.

**OCT 2020** Keynote: Federal Institute of Pernambuco, Recife, Brazil. National Week of Science and Technology.

**OCT 2020** Beyond Boundaries - October 2020, session 9 – [Cross-Border Translational Research Post-COVID.](#)

**AUGUST 2020** Laboratory of Immunopathology Keizo Asami (LIKA) Webinar, Recife, Brazil

**JULY 2020** University of Liverpool, Women’s Series.

**NOV 2019** Keynote: The III National Conference on Primary Care, Rome, Italy

**AUGUST 2019** Keynote: International Symposium on Diagnostics and Therapeutics (SINATER) 2019, Recife, Brazil

**AUGUST 2019** University of Sao Paolo (UPS), Sao Paolo, Brazil

**JULY 2019** United Nations Development Programme - expert consultant on a rights-based approach to digital technologies and data for health, New York.

**NOV 2018** Invited speaker: Professional Certificate in Disaster Risk Reduction, International Centre for Parliamentary Studies (ICPS).

**NOV 2018** Clinical Diagnostics and Antimicrobial Resistance: A Multidisciplinary Symposium, organized by International Diagnostics Centre and the AMR Centre at the London School of Hygiene and Tropical Medicine (LSHTM).

**OCT 2018** Expert guest and invited speaker at the strategic workshop: ‘The Governance of Data in a Digitally Transformed European Society’ (the DigiTranScope project), Ispra, Italy.

**SEPT 2018** London Conference on Natural Disasters and Child Vulnerability, British Academy, London, UK.

**JUNE 2018** Keynote: World Congress on Medical Physics and Biomedical Engineering (Prague, Czech Republic, June 3-8th, 2018).

**MARCH 2018** Keynote: 4th International Conference on Information and Communication Technologies for Ageing Well and e-Health, ICT4AWE 2018 (Funchal, Madeira, Portugal, 22-23th March 2018).

**APRIL 2017** Closing Panel Session at the Biovision 2017.

**OCT 2016** Grand Challenges annual Meeting, Bill and Melinda Gates foundation, London.

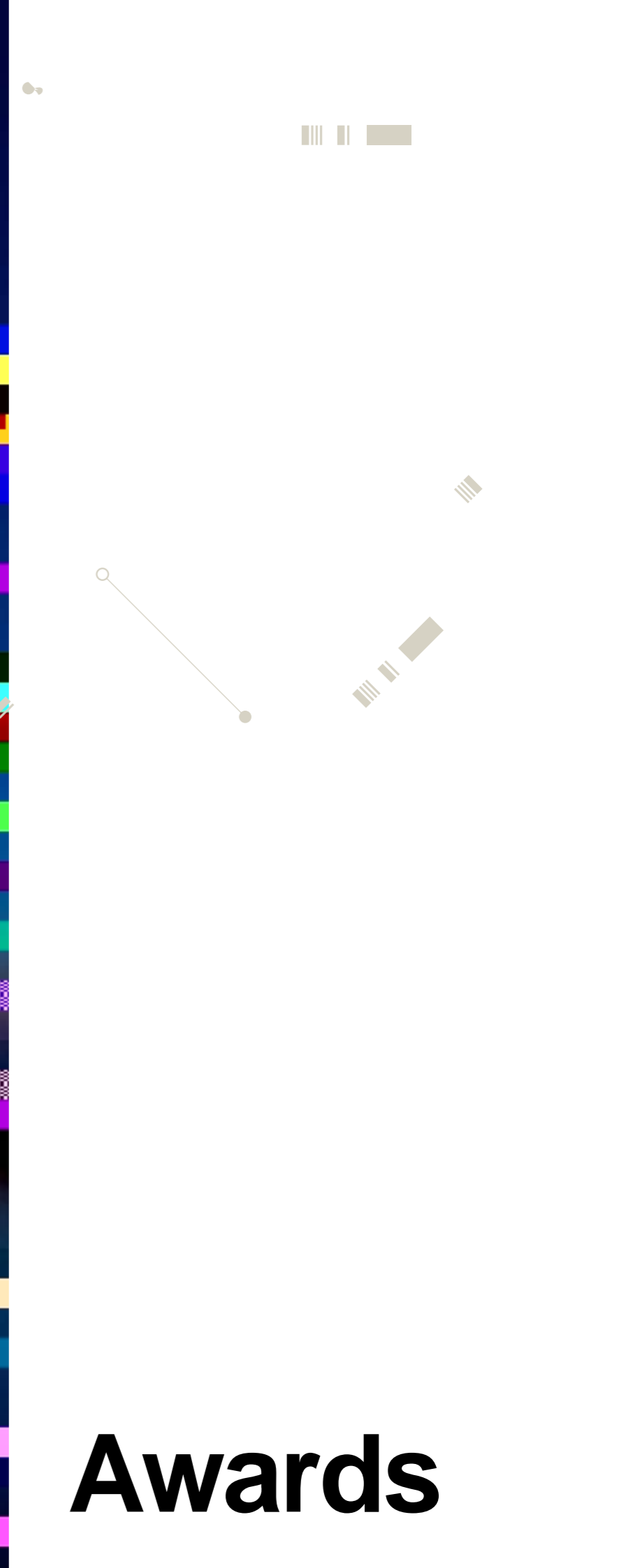
**SEPT 2016** Pandemics and Infection Control - Meeting Tomorrow’s Threats and Challenges Today, A Public Policy Exchange Symposium, London, UK.



“ We were looking for a team coming together to solve a business challenge, clearly setting out their purpose, process and the end result. This entry was excellent, not just due to the subject matter, but also for the many examples of teamwork, shared vision and mission, the passion for delivery against the odds, and the amazing range of initiatives. Some excellent project descriptions demonstrate the range of skills that this team has, and despite what seems to be a high-pressure environment, the overall impression is a team that enjoys, and takes pride in what they do. ”

*Judges comment on Team of the Year award (Computing Rising Stars Awards):  
John Leonard, Research Director at Computing/Delta, commended the team on their work*





# Awards



## COMPUTING WOMEN IN IT EXCELLENT AWARDS

Professor Patty Kostkova won 'Innovator of the Year' at the Computing Women in IT Excellence Awards twice in a row – in 2019 for leading the GADSA project and in 2020 for her role in the My Activity Journal project.

- Innovator of the Year – Prof Patty Kostkova (winner 2020) <https://womenintechexcellence.co.uk/womenintechexcellenceawards2020/en/page/2020-winners>
- Innovator of the Year – Prof Patty Kostkova (winner 2019)

Finalist nominations:

- Digital Leader of the Year – Prof Patty Kostkova (fnalist 2020)
- Graduate of the Year - Georgiana Birjovanu (fnalist 2020)
- Team Leader of the Year - Prof Patty Kostkova (fnalist 2018)
- Woman of the Year – Prof Patty Kostkova (fnalist 2017)
- Diversity Project of the Year – MANTRA Project (fnalist 2017)

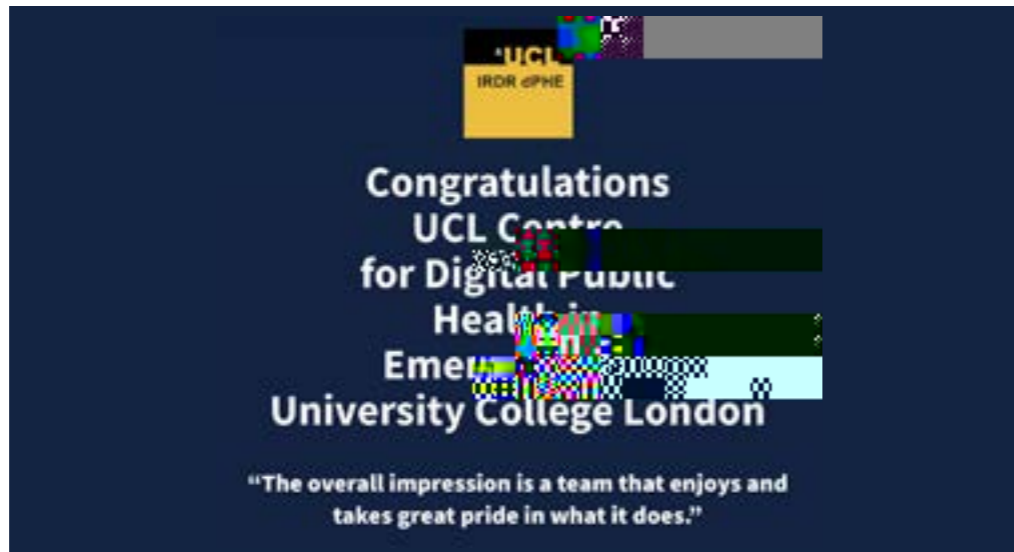
### 2019

- Runner-up Best Partnership: Dr. Caroline Wood on behalf of the



## COMPUTING RISING STAR AWARDS

- Won - Team of the Year 2020 – UCL Centre for dPHE
- Georgiana Birjovanu - Finalist - Rising Star Award (Large organisations)



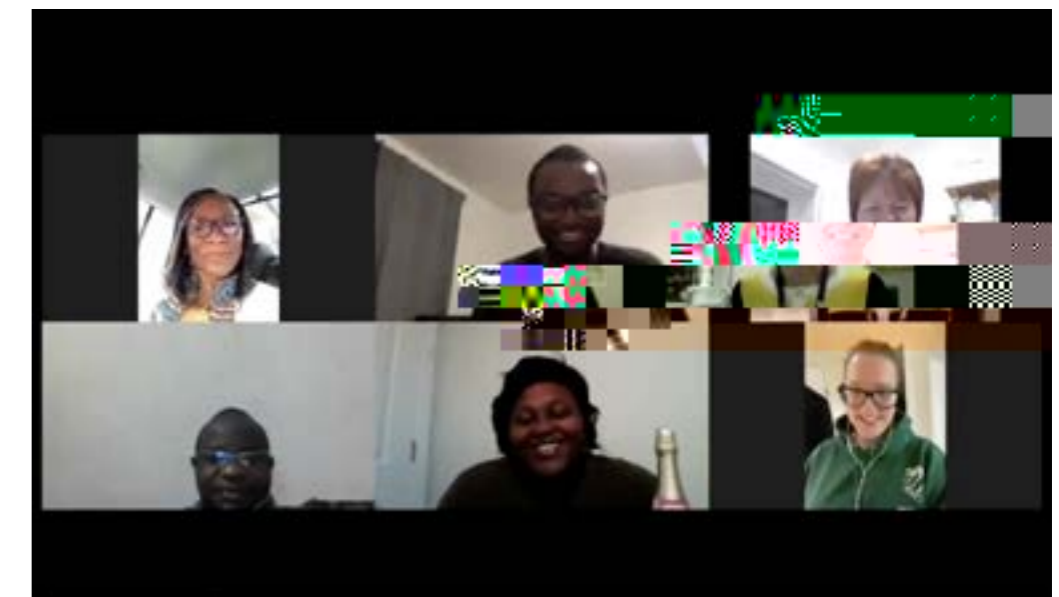
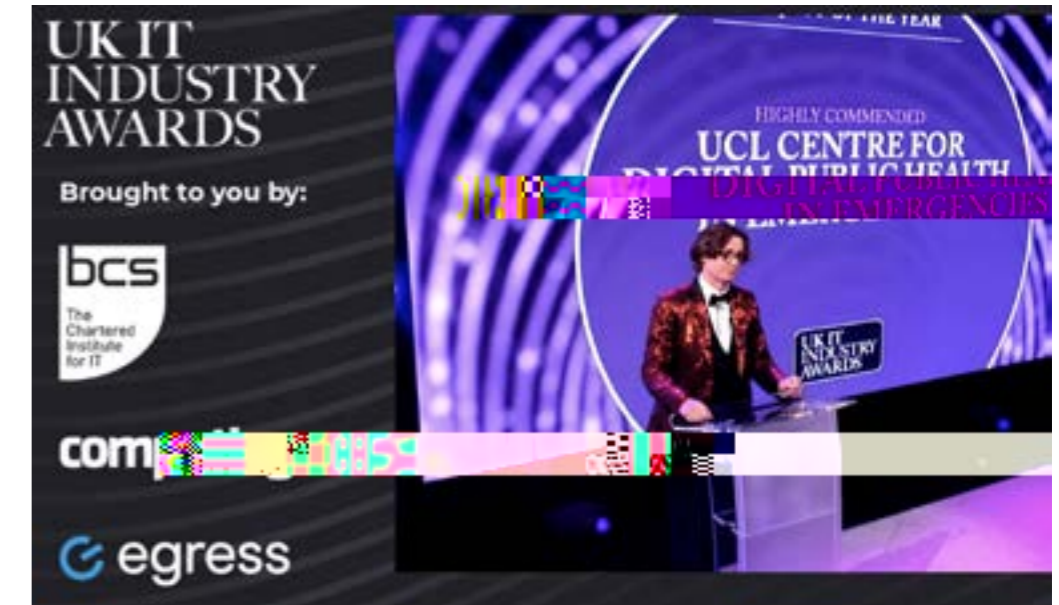
## DPH 2018 INNOVATION PRIZES

- Nomination for Best Partnership: Prof. Patty Kostkova on behalf of the MANTRA project team



## UK IT INDUSTRY AWARDS

- 'Highly Commended' in the category of 'Healthcare project of year 2020' <https://www.ucl.ac.uk/risk-disaster-reduction/news/2020/nov/ucl-irdr-dphe-receives-uk-it-awards-commendation>



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**PATTY KOSTKOVA** is Professor in Digital Health and the Director of UCL Centre for Digital Public Health in Emergencies (dPHE). She was a consultant at WHO, ECDC, Sky, Telefonica. Her research investigates mobile surveillance in Brazil, maternal health in Nepal and antibiotic stewardship in Nigeria and the NHS. During COVID-19, she lead an award winning project My



**AVA SULLIVAN** is a research scientist and PhD student with dual affiliations at University College London, Institute of Risk and Disaster Reduction, department of Digital Public Health in Emergencies, and EcoHealth Alliance, an NGO based in New York City. Ava has her Master's degree in Environmental Health and Disaster Management from Tulane University School of Public Health and Tropical Medicine. Ava is interested in the complex pathways driving viral spillover, and in particular, exposure to animal hosts driven by human behavior. Ava is interested in using qualitative methods to characterize these complex human behaviors and assess risk to prevent future pandemics.

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## RESEARCHERS



**SUSANNE LUEDTKE** is a Senior Clinical Research Fellow at dPHE. Susanne is an infectious disease and internal medicine specialist working on the DR-TB Genie App project advising on clinical development of a digital mobile application for physicians in South Africa to help with treatment decisions for multi drug resistant Tuberculosis. She also works on the GADSA: 'Gamified Antimicrobial Stewardship Decision Support App' project.



**CAROLINE WOOD** is an Honorary Researcher at dPHE. Her research interests focus on using theoretical frameworks from behavioural science to understand challenges and design solutions within the field of digital public health



**SONJA MUELLER** is a researcher with the MANTRA project who travelled to Nepal to evaluate the MANTRA serious game and analyzed knowledge gain among users. Alongside her research at dPHE, Sonja is now a PhD candidate at University of Otago studying resilience to impacts of natural hazards.



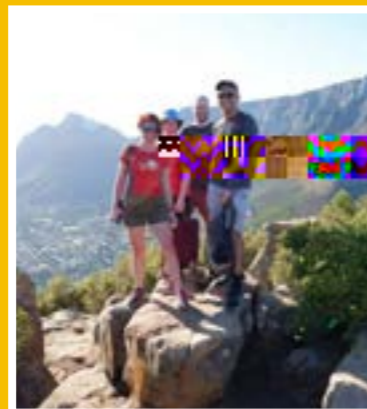
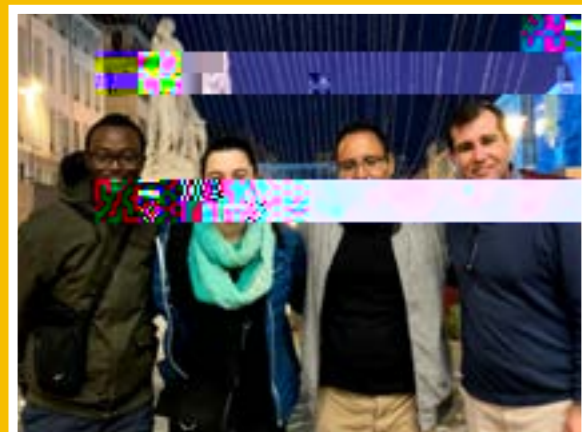
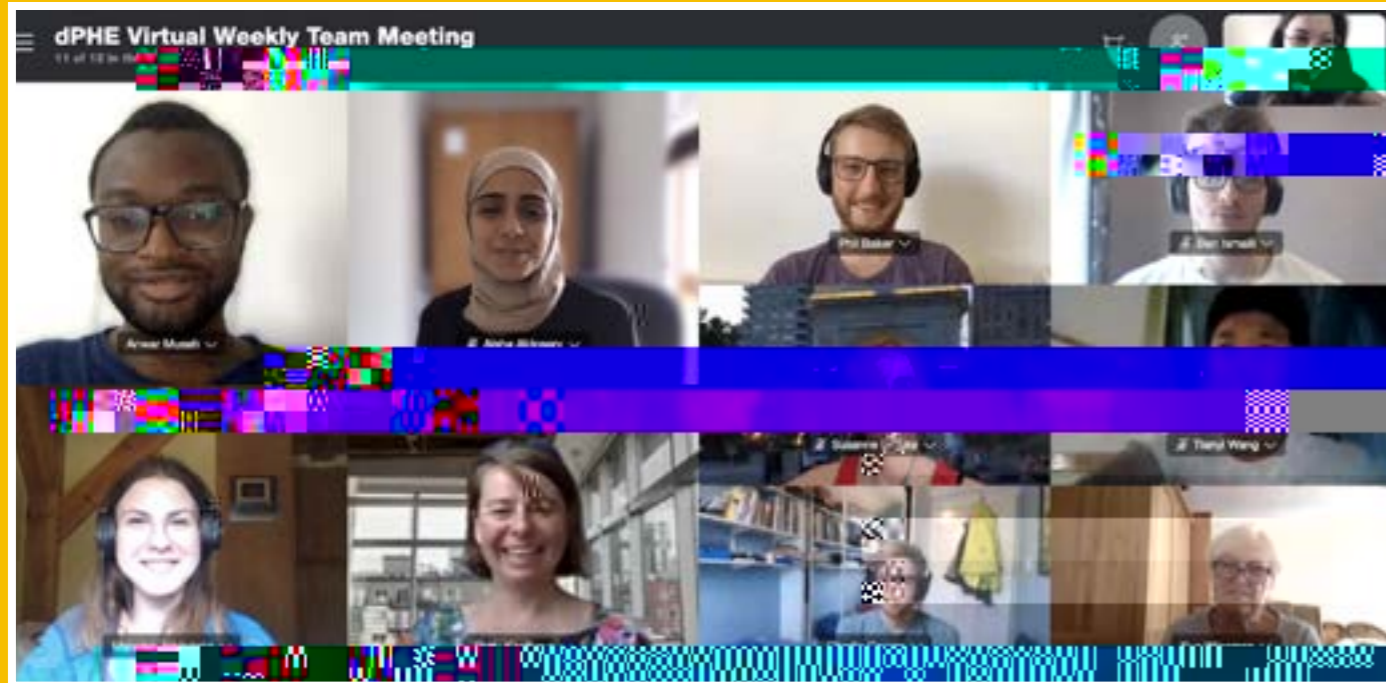
**DR ELLA BROWNING** is a post-doctoral research fellow based in the Centre for Biodiversity and Environment at UCL. She is an ecologist and zoologist, focussing on identifying the impacts of environmental change on biodiversity. Her research has addressed understanding biodiversity population trends and how environmental and anthropogenic factors affect them using spatial-

**FORMER TEAM MEMBERS** **GEORGIANA BIRJOVANU** is a software developer at dPHE. Before joining









## UCL dPHE ANNUAL REPORT ACRONYMS

- AMR** Antimicrobial Resistance
- APHEA** Agency for Public Health Education Accreditation
- ASPHER** Associate for Schools of Public Health in the European Region
- DPH** International Digital Public Health Conference (link to: [www.acm-digitalhealth.org](http://www.acm-digitalhealth.org))
- DR-TB** Drug Resistant - Tuberculosis
- EPSRC IAA** Engineering and Physical Sciences Research Council - Impact Acceleration Accounts
- ESRC** Economic and Social Research Council
- GADSA** Gamified Antimicrobial Stewardship Decision Support App
- GCRF** Global Challenges Research Fund
- ICAN** Infection Control Africa Network
- iNRIC** International Resource for Infection Control
- LMIC** Low-to-Middle-Income-Country
- LSHTM** London School of Hygiene & Tropical Medicine
- MANTRA** Increasing maternal and child health resilience before, during and after disasters using mobile technology in Nepal
- MEWAR** Mosquito population modelling for early warning system and rapid health authority response
- MSW** Municipal Solid Waste
- NHS** National Health Service
- ODA** Official Development Assistance
- PASS** Preserving Antibiotics through Safe Stewardship
- SYMBIOTIC** Social-Industrial sYmbiosis of Malaysia's BIO-plasTIC wastes
- UCL** University College London
- UCL CBER** Centre for Biodiversity and Environment Research
- UCL CEGE** Department of Civil, Environmental and Geomatic Engineering
- UCL dPHE** UCL Centre for Digital Public Health in Emergencies (dPHE)
- UCL GEO** Global Engagement Office
- UCLH** University College London Hospitals NHS Foundation Trust
- UCL IRDR** Institute for Risk and Disaster Reduction
- UFPE** Universidade Federal de Pernambuco Brazil

